

Date: 19/10/2015

TO: DIRECTORS

KENYAN PUBLIC/PRIVATE SCHOOLS

Dear Principals/Directors,

**RE: UNIQUE OFFER TO 100 SCHOOLS IN KENYA OF OUR WORLD CLASS**

**EDUCATIONAL SOLUTIONS FOR THE YEAR 2015**

From the latest testimonies we have just got from our partner schools, Kenya Children project (KCP) school in Kakamega, I am happy to inform you that our board has approved a special offers for 100 selected schools in Kenya to make our world class solutions affordable. The packages for all programs from ages 2-14 (Preschool to class 8) are detailed below:-

SCHOOL POPULATION	PROGRAMS PACKAGES	AMOUNT IN KSH PER YEAR	ANNUAL RENEWAL
<b>Below 200 Students</b>	Pre-school to Class 8	50,000	50%
<b>200 to 299 Students</b>	Pre-school to Class 8	100,000	50%
<b>300 to 499 Students</b>	Pre-school to Class 8	150,000	50%
<b>500 to 1,000 Students</b>	Pre-school to Class 8	200,000	50%
<b>Above 1,000 Students</b>	Pre-school to Class 8	300,000	50%

We are happy to share with all school not using our discounted solution of the big achievements from already signed up schools. All students who were in early childhood class last year in the KCP school and who began using our program in the Month of September 2014, are now in class 1 in different schools and amazing a part from all the 7 students being top of their classes (position 1 to 3), they have also developed a passion to be in school. The great and unique performance has made the founders of the Center allocate more time for our programs and thus get more funding.

Other schools that we have seen tremendous improvement in students' performance over a very short period include:-Shibimbi primary, a public school in Butere, Kakamega county, Hill School Kakamega, a top private school in Kakamega county, Jabstir Academy, a private school in Kakamega, MM Shah primary in Mombasa, Golden Elite schools, a top private school in Kisumu, Little lamps in Eldoret, 300 Compassion international centers in Kenya, SOS villages Schools in Buruburu Nairobi

**We believe that "If a child can't learn the way we teach, maybe we should teach the way they learn" Ignacio Estrada**

I would like to remind all private schools Directors of the real threat on private schools. All public schools that have implemented our solutions like Shibimbi in Butere, kakamega County are doing very well in Academic and their ability to produce an all-round learner using our solutions, which until 2013 was only being used by International School of Kenya (ISK).

Please call our Marketing Team Head, Joyfavour Mugenya on +254-735-432444 for clarification and for application to be considered for the offer.

You may also visit our website [www.iiai.co.ke](http://www.iiai.co.ke), [www.dschool.co.ke](http://www.dschool.co.ke) or email [dschoolmarketing@iiai.co.ke](mailto:dschoolmarketing@iiai.co.ke) for free materials and information.

Yours faithfully,

**JOYFAVOUR MUGENYA**

**FOR: CHIEF EXECUTIVE OFFICER**

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SCHOOL POPULATION	PROGRAMS PACKAGES	AMOUNT IN KSH PER CHILD PER TERM
<b>Below 500 Students</b>	Pre-school to Class 8	200
<b>500 to 1,000 Students</b>	Pre-school to Class 8	150
<b>Above 1,000 Students</b>	Pre-school to Class 8	100

**TEACHERS TRAINING @ KSHS1,400 PER TEACHER FOR ONE DAY**

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Yours faithfully,

**JOYFAVOUR MUGENYA**

**FOR: CHIEF EXECUTIVE OFFICER**



**INSPIRE AFRICA INITIATIVES INTERNATIONAL LIMITED**

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Email: [dschoolmarketing@iaii.co.ke](mailto:dschoolmarketing@iaii.co.ke)



## **LIST OF PROGRAMMES ON OFFER 2015**

1. PRE-SCHOOL WORLD
2. KINDERGARTEN WORLD
3. MATHBLASTER 6-8
4. READING BLASTER 4-6
5. READING BLASTER 9 -12
6. MATH BLASTER 9-12
7. READING BLASTER 6-8